

CBA A

47th *Annual Convention*

At the Viejas Resort and Casino

OCTOBER 4TH AND 5TH





CBAA 47TH ANNUAL CONVENTION

EVENT SCHEDULE • SUNDAY, OCTOBER 4

SUNDAY, OCTOBER 4

2:00 PM	Registration / Exhibitors	
4:30 PM	Reception	
5:00 PM	Fundraiser 2030 CA Attorney General Candidate – Maggy Krell	
5:30 PM	Bocce Tournament	

WELCOME TO THE CBAA 47TH ANNUAL CONVENTION

Connect with fellow bail professionals, exhibitors, speakers, and industry partners throughout the convention.

California Bail Agents Association
NETWORK • EDUCATE • ADVOCATE • BUILD OUR FUTURE

Please check the final convention materials for any schedule updates.

MONDAY PREVIEW

Breakfast • General Session • Continuing Education • Lunch & Keynote • Afternoon Sessions • Grand Raffle • Closing Remarks

MONDAY, OCTOBER 5

6 HOURS CONTINUED EDUCATION CREDIT

9:00 AM–NOON | 2:00 PM–5:00 PM

8:00 AM	Breakfast (Check-in and Late Registration)
8:00 AM	Exhibitors (All Day)
8:30 AM	Convention General Session Opening Remarks • Invocation and Pledge of Allegiance • Introduction of Exhibitors • Reading of the Minutes of Last Annual Meeting • Report of President / Acknowledge Sponsors • Report of the Treasurer and Committees • David Stuckman – PBUS / Media Alliance • Memoriam
9:00 AM	Continued Education Hours Start — SIGN IN REQUIRED
9:00 AM	Introduce Dr. Jonathan Bowman – Body Language Expert
9:45 AM	Legislative Panel – Moderator: David “Q” Quintana – CBAA Lobbyist Panelist: Assemblymember Maggy Krell, et al.
10:15 AM	Introduce Atty. James Portman and Eric Granof – KOWALCZYK Ruling (low to zero Bail)
10:45 AM	Break
11:00 AM	Introduce Michele Stuart – Facial Recognition
12:00 PM	Continued Education Hours Stop — SIGN OUT REQUIRED
12:00 PM	Lunch Keynote Speaker: Sheriff Kelly Martinez – San Diego County Sheriff Office Award Presentations for CBAA Honoree: Assm. Maggy Krell and James Portman / Bail Agents Caesar Ladesma and Susan Shapiro Bocce Ball Tournament Winners Presentation

AFTERNOON CONTINUING EDUCATION

1:30 PM	Continued Education Hours Start — SIGN IN REQUIRED
1:30 PM	Introduce Ronnie Beiser – Addict’s Actions and Tendencies / Accidental Narcotics Exposure
2:00 PM	Introduce Eric Rey – Recovery and Counseling / Client Rehabilitation
2:30 PM	Introduce Chris Blaylock – Legislation Across America
3:00 PM	AFTERNOON REFRESHMENTS
3:20 PM	Introduce Eric Granof – “Changing the Narrative”
4:00 PM	Break
4:15 PM	Introduce Dan Escamilla – Fugitive Recovery Compliance
4:45 PM	Exhibitor Drawing // GRAND RAFFLE DRAWING
5:00 PM	CLOSING REMARKS
5:00 PM	Continued Education Hours Stop — SIGN OUT REQUIRED

Keynote Speaker

Kelly A. Martinez, Sheriff

Sheriff Martinez has served the residents of San Diego County and the Sheriff's Office since 1985. She began her career as a deputy working in the jails and then began her first patrol assignment serving the community of Fallbrook. Sheriff Martinez spent 22 years at the rank of Deputy Sheriff working in several assignments. Those assignments included gang investigations, narcotic investigations, and criminal intelligence investigator. As a sergeant, Sheriff Martinez served the city of San Marcos before her selection to supervise Criminal Intelligence Unit. Her next assignment was to investigate employee misconduct in the Sheriff's Internal Affairs Unit before promoting to lieutenant. As a lieutenant, Sheriff Martinez served the cities of Encinitas, Del Mar, and Solana Beach. She also served the communities of Rancho Santa Fe and Valley Center. Before promoting to Captain, she oversaw the Sheriff's participation in the Drug Enforcement Administration's Narcotic Task Force.



As a Captain, she served the communities of Alpine and the back country of San Diego County. Sheriff Martinez promoted to Commander and was assigned to oversee the Sheriff's Investigations Units. Her appointment to Assistant Sheriff put her in charge of the Law Enforcement Services Bureau. As Undersheriff, she oversaw the day-to-day operations of the Sheriff's Office. Sheriff Martinez was elected Sheriff in 2022.

Sheriff Martinez is responsible for providing law enforcement services to 4,200 square miles of unincorporated San Diego County, nine contract cities, seven jails, and security for the court houses. She is responsible for the department's \$1.2 billion budget and more than 4,700 authorized employees.

Sheriff Martinez has Bachelor of Science degree in Criminal Justice Administration. She holds several POST Certificates including a basic, advanced, supervisory, management and executive POST. She is a graduate of the POST Command College and the National Sheriff's Institute Jail Management and Leadership courses. Sheriff Martinez graduated from the FBI National Executive Institute in 2024. She is a member of the International Association of Chiefs of Police, the San Diego Police Chiefs' and Sheriff's Association, a lifetime member of the California State Sheriff's Association, Major County Sheriff's Association, and the Southwest Border Sheriff's Coalition. Sheriff Martinez is currently on the editorial board for Correctional News. She is a San Diego native and committed to public safety. Sheriff Martinez is married with one adult son.

Convention Honorees

- *Maggy Krell*

California Assemblywoman - 6th District

- *James Portman*

Senior Vice President and General Counsel - AIA Surety

- *Caesar Ladesma*

President and CEO - Exit Bail Bonds Inc.

- *Susan Shapiro*

President- All-Pro Bail Bonds Inc.

Guest Speakers



Maggy Krell - California Assemblywoman - 6th District

As Deputy Attorney General, Maggy Krell developed a breakthrough legal theory that dismantled the largest on-line sex trafficking operation in the nation. She received a career achievement award from the National Center for Missing & Exploited Children for her work helping survivors. Maggy Krell was recruited by Planned Parenthood as its Chief Legal Counsel to push back against the Trump White House's assault on reproductive freedom. Maggy Krell served as a pro-bono lawyer along the border, reuniting mothers and children who had been forcibly separated and detained hundreds of miles apart. Maggy Krell brings legal scholarship and policy leadership to the California State Assembly.



Dr. Jonathan M. Bowman – Professor of Communications and Director of Honors Program- University of San Diego

Jonathan M. Bowman, PhD, is an award winning educator and undergraduate mentor, he teaches human communication with an emphasis on inclusion, social justice, and engaged learning. His research examines interpersonal and small-group communication, particularly how people reveal previously unknown information. Bowman has authored several books, including *Communication in Action* (2025) and *Nonverbal Communication: An Applied Approach* (2024), and his scholarship has appeared in leading academic journals. He earned his graduate degrees from Michigan State University and his undergraduate degree from UC Davis. Before joining USD in 2007, he taught at Boston College.



Michele Stuart – Private Investigator - Jag Investigations

Ms. Stuart is an Arizona-licensed Private Investigator with more than 20 years of experience specializing in Financial Investigations, Open Source Intelligence (OSINT), Corporate Investigations, and Intelligence/Counterintelligence. She serves as an Adjunct Professor at the University of Virginia and an instructor at Quantico, providing specialized training to federal and state law enforcement, military intelligence, and investigative professionals. Her training experience includes agencies such as the FBI, Department of Homeland Security, U.S. Marshals, Department of Justice, Border Patrol, and local law enforcement agencies nationwide. A published author and featured PI Magazine columnist, Ms. Stuart is recognized for her expertise in Internet Profiling and Open Source Investigations.

Guest Speakers



David "Q" Quintana
CBAA Lobbyist
Moderator



Eric Rey
Director of Facilities and
safety of CRI-Help Inc.



Ron Belser
Code Enforcement
Director, City of
Oroville



David Stuckman
MCBA - PBUS
President



Atty. James Portman
Sr. VP, General
Counsel AIA Surety



Dan Escamilla
Bail and Fugitive
Recovery Agent



Eric Granof
Vice President & Corporate
Communication of AIA Surety



Christopher Blaylock
Senior VP. Advocacy and Distribution of
Universal Fire and Casualty Insurance
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Chris Kiperman & Jason Meyerson

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Membership Matters!

2027 Membership Drive!!

Why? - Because when we stand together, we protect the future of bail for Agents, Clients, and Public Safety.

As we move into 2027, we are planning and preparing for all legislative bills that could impact Surety Bail.

CBAA actively supports your right to bail through:

- **Legislative Advocacy**
- **Law Enforcement Education & Outreach**
- **Education & Licensing Support**
- **National & Statewide Industry Awareness**
- **Camaraderie & Networking**



SCAN ME

Go to the CBAA Website under Membership Tab!

<https://cbaa14.wildapricot.org/membership>

